



Dear WHJA Supporter:

**With upwards of 350 members, the WHJA provides a great
TARGETED ADVERTISING & PROMOTIONAL OPPORTUNITY.**

Your ad in a WHJA prize list or banquet booklet is certain to reach an eager audience of equestrians and their families. The WHJA membership will recognize and appreciate your support of the equestrian community in Wisconsin.

The Wisconsin Hunter and Jumper Association (WHJA), established in 1964, promotes competitive equestrian events in a friendly, supportive atmosphere for juniors and amateur adults. Our Local Member circuit offers riders an opportunity to learn what United States Equestrian Federation (USEF) rated showing is all about.

The WHJA sponsors two well-attended horse shows each year and recognizes over 30 additional shows each year, offering our members extensive in-state and out-of-state competitive opportunities. The arrival of the horse show prize list booklet in a rider's mailbox is always eagerly anticipated.

The year-end awards banquet is a celebration of our members' equestrian achievements that attracts a large audience of members, their families, and friends. The banquet booklet, along with beautiful ribbons and trophies, is a popular memento of the year's accomplishments.

Full page, half-page and business card ads are available for each event or, for a single fee, your business or product can be promoted at all WHJA events with an annual division sponsorship. Please review the enclosed rate sheet for more information.

Please feel free to contact any WHJA board member with questions via e-mail.

Thank you for your time and consideration. I look forward to your sponsorship.